



DESIGN + EFFECTS
PRINT / MOTION
CONCEPT > FINISH
213 · 248 · 0167
stevenlaudesign.com

INDEPENDENT

CREATIVE DIRECTION + DESIGN

PRINT Brochures, catalogs, annual reports, newsletters, large format, key art, other collateral

MEDIA Website design (front end) + digital components. FX + graphic concepts, storyboards

EXPERT InDesign, Photoshop, Illustrator, Acrobat Pro **MASTER** retoucher, proofreader + editor. Excellent mentor + team-builder

CREATIVE DIRECTOR / DESIGNER Bloomsbury Publishing Plc, The New York Times, Lionsgate, Sony Pictures Imageworks, Magnolia Home Entertainment, BLLB (France), Low End Hunter, Curry Connection, C&L Graphics, CGVFX, Insyte, Tall Trees, Chill Ice Cream, Jeremy Was Here, Chin Chin Restaurant NYC (logo, branding, decor, dining ware)

CONCEPT ARTIST / VFX ARTIST [2000-2005] *Bewitched, The Forgotten, I Spy, America's Sweethearts* (Sony Pictures Imageworks), *Titanic* (Digital Domain), Mikros Image (France), CGVFX, WB Kids, Fox-TV, Hollywood Digital, Octane Post, Opt1mus (Chicago)

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PDW / INSYTIVE

CREATIVE DIRECTOR [2005-2009] Print concept thru final. Key art, ads, logos, packaging, posters, annual reports, large format, other collateral. Clients : USC, Magnolia Home Entertainment, Interactive Health, Imperial Capital Bank

AMERICAST aka DISNEY TELEVENTURES

CREATIVE DIRECTOR [1997-2000] Visual FX concept thru final. Weekly on-air promo package, branding, virtual set design

UNITEL / LA

CREATIVE DIRECTOR [1994-1996] Visual FX concept thru final. Clients: Virgin Records, Carsey-Werner, KCET, Playpen Design, Pittard/Sullivan

EDITEL / CHICAGO

CREATIVE DIRECTOR [1992-1994] Visual FX concept thru final. Clients: Leo Burnett, BBV, BBDO, Playboy Enterprises

EDITEL / NY WINDSOR DIGITAL

ART DIRECTOR [1991-1992] Visual FX concept thru final. Clients: A&E, Nickelodeon, The Travel Channel, The McNeil-Lehrer Report, USA, PBS, HBO, BBDO, Ketcham Advertising, Prudential Insurance

MANHATTAN TRANSFER

CREATIVE DIRECTOR [1988-1991] Visual FX concept thru final. Startup Division : conceived branding and promotion. Pioneered 3D-tracking. Clients: BBDO, BDDP/WRG, Ketcham, Colossal Pictures, Balsmeyer + Everett, Nickelodeon, ESPN, A&E, ABC

COMPUGRAPHICS

ART DIRECTOR [1986-1988] Visual FX concept thru final. Designed the compositing suites, Clients: BBDO, BDDP/WRG, Ketcham, Colossal Pictures, Balsmeyer + Everett, Nickelodeon, ESPN, A&E, ABC

NBC NEWS

ART DIRECTOR [1983-1986] NBC Nightly News, The Today Show. On-air graphics, digital and traditional mixed media

ABC-TV

ART DIRECTOR [1980-1983] On-air editorial. Managed redirection of department to CG. Implemented and staffed the first Quantel Paintbox for broadcast, including the Sarajevo Olympics

WPIX-TV

ASSOCIATE ART DIRECTOR [1974-1980] All on-air graphics, animation, set design, print ads + collateral, photography

Associate of Arts, Advertising, Parsons School of Design | References available upon request